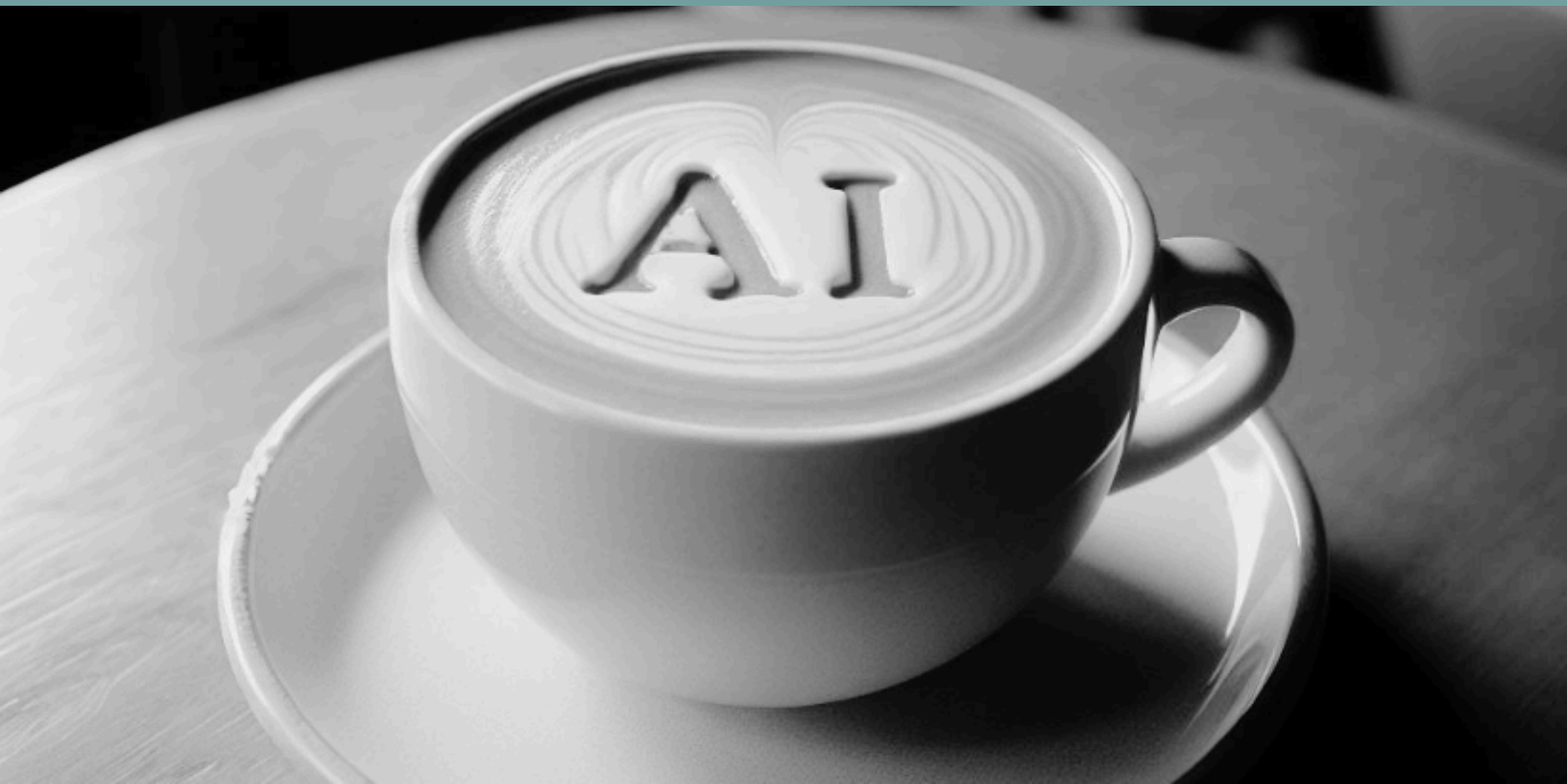


IMMERSION WEEK: GENERATIVE AI IN LANGUAGE INSTRUCTION



DECEMBER 3-6, 2024 | 9:00-10:00AM | ZOOM

Registration Form (Required)

PRESENTED BY WEINBERG LANGUAGE RESOURCE CENTER, MEDIA AND DESIGN STUDIO, TEACHING AND LEARNING TECHNOLOGIES AND SEARLE CENTER FOR ADVANCING LEARNING AND TEACHING; WITH THE COLLABORATION OF THE COUNCIL ON LANGUAGE INSTRUCTION



DAY 1

Tuesday, December 3 | 9:00–10:00am



SESSION 1 | OPENING REMARKS AND KEYNOTE

“New Language Models: AI as a Catalyst for Reimagining World Language Education”, Kevin Gaugler, PhD.

This keynote will examine the potential of artificial intelligence in world languages. We will consider how these advancements are revolutionizing language teaching and learning, impacting everything from curriculum design and assessment to classroom interactions. We'll explore the opportunities and address the potential challenges of AI integration, offering practical strategies to utilize AI tools while nurturing the essential human element in language acquisition.

DAY 2

Wednesday, December 4 | 9:00–10:00am



SESSION 2 | GENERATIVE AI FOUNDATIONS

Teaching and Learning Technologies

This session seeks to establish a foundational knowledge of essential GAI concepts and resources. Participants will explore prompt engineering using Northwestern-approved tools, and discuss data privacy and algorithmic bias/ethics.

DAY 3

Thursday, December 5 | 9:00–10:00am



SESSION 3 | AI-BASED LANGUAGE LEARNING PROJECTS

LRC, MADS, Franziska Lys, Chin-Hung Chang and Eun Hee Kim

Part 1 of this session will explore how various AI tools can generate learning materials focused on ACTFL's "Can-Do" statements. In part 2, a faculty panel will showcase GAI-based tools developed to improve interpersonal and presentational modes of communication.

DAY 4

Friday, December 6 | 9:00–10:00am



SESSION 4 | STUDENT PERSPECTIVES, PEDAGOGICAL POSSIBILITIES

Student Panel and Searle Center for Advancing Teaching and Learning

Part 1 of this session will feature a student panel discussing their attitudes towards GAI in language learning. Part 2 will delve into instructors' perspectives on GAI, culminating in a reflection on one actionable step to potentially integrate GAI-based tools in language teaching.