IMMERSION WEEK: GENERATIVE AI IN LANGUAGE INSTRUCTION

SESSION 1

Northwestern
WEINBERG COLLEGE OF ARTS & SCIENCES
Language Resource Center

Media and Design Studio

Northwestern
INFORMATION TECHNOLOGY

Northwestern
SEARLE CENTER FOR ADVANCING LEARNING AND TEACHING

SESSION 1 AGENDA

- Welcome
- Program Overview
- Organizers
- Announcements
- Opening Remarks | Ricardo Court
- Keynote | Kevin Gaugler
- Q&A

PROGRAM OVERVIEW

1. TUESDAY, DECEMBER 3, 2024
   OPENING REMARKS | RICARDO COURT
   KEYNOTE | KEVIN GAUGLER
2. WEDNESDAY, DECEMBER 4, 2024
   GENERATIVE AI FOUNDATIONS
3. THURSDAY, DECEMBER 5, 2024
   AI-BASED LANGUAGE PROJECTS
4. FRIDAY, DECEMBER 6, 2024
   STUDENT PERSPECTIVES, PEDAGOGICAL POSSIBILITIES

ORGANIZERS:

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WITH THE COLLABORATION OF:

Northwestern
WEINBERG COLLEGE OF ARTS & SCIENCES
Council on Language Instruction

ANNOUNCEMENTS

- Sessions will be recorded (except student panel in session 4).
- The last slide of each session includes resources to further explore the topic(s) presented.
- These materials will be posted in LRC Programming/Events webpage.
- During the presentations, please, remain muted.
- Q&A will take place at the end of the presentation.
- Participants attending the CLI Fall Breakfast Meeting remotely tomorrow, please be sure to switch to the right Zoom link for both events.
- Get ready for a caffeine boost ☕! We're raffling off three coffee shop gift cards amongst registered participants. Winners will be notified via email by the end of the day today.
- Funding to cover the ACTFL's member registration fee for the course "Making AI Work for Language Teachers" (Maureen Lamb) will be available to interested instructors.
- Participants will receive a brief survey on Friday.

01. OPENING REMARKS

Ricardo Galliano Court
Assistant Dean for Academic Integrity and Undergraduate Research
Weinberg College of Arts and Sciences
Northwestern University

02.

KEYNOTE

NEW LANGUAGE MODELS: AI AS A CATALYST FOR REIMAGINING WORLD LANGUAGE EDUCATION

Kevin Gaugler
Director, Weiss Language Center
Assistant Dean, School of Liberal Arts
Marist College

SESSION 1 RESOURCES

"Lost in Translation? AI Adds Hope and Concern to Language Learning", Lauren Coffey
Making AI Work for language Teachers, Maureen Lamb
Teaching with AI: Conversation with Jose Bowen, The Future Trends Forum
Implications of AI in Higher Education: Conversation with Eddie Watson, UC Berkeley Center for Studies in Higher Education

THANK YOU

We will see you tomorrow in Session 2!

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